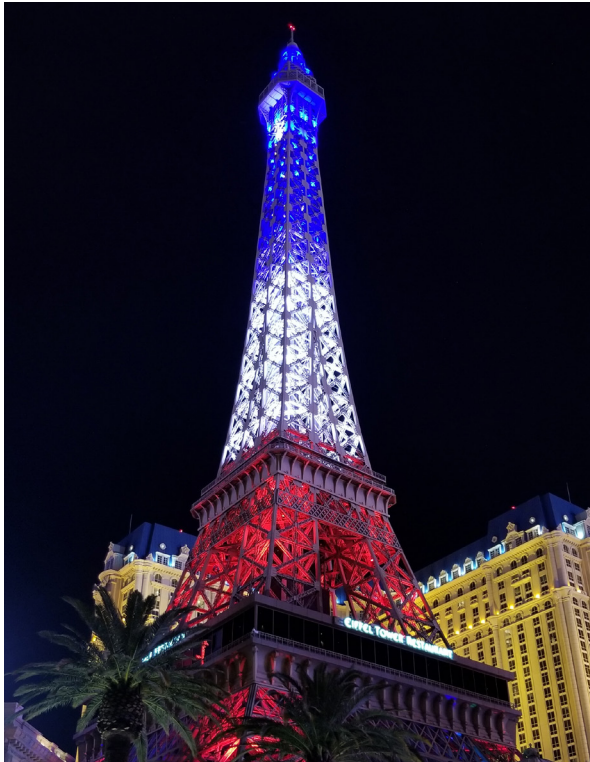


# Showcase

## Eiffel Tower

Las Vegas, NV, U.S.A.



The Eiffel Tower, located at the Paris Las Vegas Hotel & Casino, is a half-sized replica of the original landmark in Paris, France, standing 540-feet tall above the Vegas Strip. The Eiffel Tower has been a permanent resident of the strip for over 19 years, and in 2019, to celebrate the 20th anniversary of the Paris Hotel, the Tower's lighting received a makeover!

Caesar's Entertainment Corporation, together with the Paris Las Vegas Hotel & Casino, teamed with Vision Sign Inc. to enhance the Tower's original lighting with new synchronized, customizable LED fixtures. Traxon Technologies, together with its control brand, e:cue, were selected by Vision Sign Inc., and provided 300 ProPoint Wall Washer color luminaires in addition to 1300 ProPoint Pixel luminaires that provide color consistency, energy savings, and easy maintenance.

As a result of this installation, passersby can now enjoy a nightly light show that is choreographed to music and runs every 30 minutes from sunset to midnight!

### Traxon Technologies

For more information, please visit [www.osram.us/traxon](http://www.osram.us/traxon)  
Or email us at [information.traxon@traxontechnologies.com](mailto:information.traxon@traxontechnologies.com)

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### Our Brands

traxon e:cue

### FEATURED PRODUCTS



ProPoint Wall Washer



ProPoint Pixel

### METHODS OF CONTROL



Lighting Control Engine 2



Butler Pro



Butler XT2



Butler S2

### PROJECT DETAILS

**Category:**

Hospitality

**Location:**

Las Vegas, NV

**Client:**

Caesar's Entertainment at the Paris Hotel

**Lighting Designer:**

Vision Signs

**Programmer:**

Krohtech

**Completion Date:**

March 2019

OSRAM